

**Historic Highlands Neighborhood Association Board Meeting
May 11, 2010 7:00 PM**

Members Present

Heidi Rous, Veronica Boone, Diane Grohulski, John McAustin, Clint Palmer, Michael Stahlheber, Jama Meyer, Ginger Loesch, Linda Lake, Brian Tessier and Rob Brownstein.

Heidi called the meeting to order at 7:08 and conducted the meeting.

Diane moved to accept the 3/9/10 meeting minutes with one slight amendment. Mike seconded. Minutes approved.

Treasurer's Report – John

HHNA currently has a cash balance of \$23,276. Less a Home Tour reserve of \$5,000 and a General Reserve of \$5,000, the available cash balance is \$13,276. Of the \$2120 in Misc. Expenses for 2010, \$1700 is for the cost remaining for plaques from the 2009 Home Tour. \$2600 remains to be collected for ads placed in the 2009 Home Tour program. We expect to have a 2010 annual deficit of \$5020 because we will not have a 2010 Home Tour and this estimate is based on a projected \$2800 from filming. However, no film revenue has been collected to date. We are withholding taking on any additional considerable expenses for the year to conserve funds. The board decided to contribute \$400 for the 4th of July party. Clint moved to accept the Treasurer's Report, Veronica seconds, and the motion passes.

Committee Reports

Home Tour- Ginger reported that postcard announcements were going out this week stating there will be no Home Tour in 2010 but that it will be back in 2011. Liz is attempting to collect the outstanding ad revenue from the 2009 Tour. We are still looking for a new vendor for Tour plaques. Using different, more durable materials than those used in years past was discussed.

4th of July Party- Chair Amy Miller will attend the next board meeting. A fundraising raffle was discussed where perhaps we could sell raffle tickets for donated items like UCLA football tickets and Rose Parade tickets. Selling items with the HHNA logo on it like T-shirts, posters and pads of paper was also discussed.

Linda is considering having a Volunteer Appreciation Party with her friend Mary Lee that could bring together previous boardmembers to discuss how we can get new people to be involved in various committees.

Labor Day- Vivian Woo expressed interest in chairing the committee. Heidi will ask her to do so.

Landmark sign- Veronica will get started with assistance from Clint.

Filming- Linda reported that no filming is being conducted in the neighborhood at this time.

Neighborhood Watch and Emergency Preparedness-- Diane

A Police Department report on the state of crime in Pasadena shows that crime and robberies are down this past year. Margaret McAustin has been in touch with Chris Vicino of the Pasadena PD about the arrest of the individual in connection with the harassment of women in the neighborhood. Residents can sign up on nixle.com to receive crime advisories/reports for the area. They can also go to crimemapping.com, a website that monitors incident reports. Tentative dates for the next round of PERT training (emergency preparedness) were set for Saturday, July 10th and Saturday July 17th. Sessions are expected to last 4-5 hours each. We need 25 individuals to receive free training. Piggybacking with another group to reach the minimum of 25 was discussed.

Triangle Beautification- Clint

We received a new bench made out of recycled plastic from the city of Pasadena due to Margo Fuller's efforts. A clean-up day occurred after Easter. Lance Tibbit of Magic Growers has advised Clint on new plantings that could be made to further beautify the Triangle. Clint moved to request \$45 for the new plantings, Heidi seconds, and the motion passes.

Neighborhood Communications-Jama

Jama received no emails regarding neighborhood watch. We have a strong need to cultivate more emails for the neighborhood as we only have around 200 at present. Ways to increase the number were discussed.

Welcome Committee- Linda wants to get this committee going again. We need a system in place to get notification of new residents. It was suggested that perhaps neighborhood block captains could cultivate emails from neighbors and to notify the Welcome Committee of new residents.

Education Committee- Caroline Curtis was recommended to chair this committee.

2010 Goals

Film Committee- An eventual goal, perhaps for 2011, was discussed where we would establish a location website trumpeting the neighborhood and its homes for filming.

Overall board goals are to fill vacancies on board and have more engagement from the community. A Halloween Parade was discussed. It was decided that a Volunteer Booth is needed at all HHNA functions. We need a Membership Committee to man the booth and others to volunteer time. Perhaps we could get a pop-up tent that has the association name and/or logo on it, and material about what the HHNA does will be made available.

John volunteered to oversee the 4th of July raffle, and Heidi will man the Volunteer booth on the Fourth as well. The artist whose art was selected to be used for the HHNA logo

will be asked to assist in researching the production of printed materials for sale that contain the logo.

Veronica moved to spend \$250 for a drawing of Mitch Aiken's house in recognition of his many years of service to the community as the HHNA Treasurer. Clint seconds, and the motion passes. Mitch will be presented with the drawing at the next General Meeting.

The meeting then adjourned at 9:05.

